Opportunity Neighborhoods:
Building the Foundation for Economic Mobility in America’s Metros

Webinar
March 1, 2018

Margery Austin Turner
Solomon Greene
Anthony Iton
Webinar Housekeeping

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The Partners

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<tbody>
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<td>David T. Ellwood, Chair</td>
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<td>Elisabeth Babcock</td>
<td>Economic Mobility Pathways</td>
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<td>Johns Hopkins University</td>
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<td>The California Endowment</td>
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<td>N. Gregory Mankiw</td>
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<td>Princeton University</td>
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<td>Srinija Srinivasan</td>
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<td>Laura and John Arnold Foundation</td>
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<td>The Aspen Institute</td>
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<td>Hirokazu Yoshikawa</td>
<td>New York University</td>
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Mobility Definition

- Economic Success
- Being Valued in Community
- Power and Autonomy
Strategies

- Change the narrative
  - Create access to good jobs
  - Ensure zip code is not destiny
  - Provide support that empowers

Transform data use
Every family deserves to live in a neighborhood that supports its well-being and boosts its children’s chances to thrive.
Unequal Landscape of Opportunity

Chances of moving from bottom 20% as children to top 20% as adults

The Geography of Upward Mobility in the United States
Chances of Reaching the Top Fifth Starting from the Bottom Fifth by Metro Area

Note: Green = More Upward Mobility, Red = Less Upward Mobility
Source: The Equality of Opportunity Project
Neighborhood disparities didn’t happen by accident
A History of Segregation

Racially discriminatory market practices and exclusionary land-use policies have blocked low-income families and people of color.
Focusing on Place

Beginning with the settlement houses of the late 19th century, practitioners and policymakers have worked to tackle the challenges of concentrated poverty through evolving “place-based” strategies.
Place-Conscious Strategies

Invest in Distressed Communities
Place-Conscious Strategies

- Preserve affordability & prevent displacement
- Invest in Distressed Communities
Place-Conscious Strategies

- Preserve affordability & prevent displacement
- Invest in Distressed Communities
- Expand neighborhood choice
Opportunity Neighborhoods Proposal

In a handful of metro regions

• Engage residents across the region
• Use data-driven, participatory planning
• Develop & implement “Opportunity Neighborhoods” plans
Building Blocks of Opportunity Neighborhoods

- Regional Approach
- Place-Conscious
- Support Empowerment
- Strengthen Organizations
- Evaluate & Define
- Confront Racism
What would **success** look like?
Every family should be able to live in a neighborhood that supports its well-being and boosts its children’s chances to thrive.
Neighborhood Opportunity Score

- Create a neighborhood score based on safety & just policing, quality schools, affordable housing, health-promoting environments, access to financial services, access to jobs, access to recreational & cultural facilities

- More neighborhoods score “high”
  - More low-income people and people of color live in high scoring neighborhoods
Lessons from doing place-conscious work at the ground level
Example of Place-Conscious Work

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>2011–12</th>
<th>2016–17</th>
<th>Difference</th>
<th>Percent Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>African American</td>
<td>134,064</td>
<td>67,945</td>
<td>-66,119</td>
<td>-49.3%</td>
</tr>
<tr>
<td>American Indian or Alaska Native</td>
<td>9,212</td>
<td>4,425</td>
<td>-4,787</td>
<td>-52.0%</td>
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<td>Asian</td>
<td>14,319</td>
<td>8,196</td>
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<td>Filipino</td>
<td>5,932</td>
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<td>Hispanic or Latino</td>
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<td>203,024</td>
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<td>Pacific Islander</td>
<td>4,817</td>
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<td>White</td>
<td>143,818</td>
<td>76,838</td>
<td>-66,980</td>
<td>-46.6%</td>
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<tr>
<td>Two or More Races</td>
<td>13,891</td>
<td>13,415</td>
<td>-476</td>
<td>-2.8%</td>
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<tr>
<td>Not Reported</td>
<td>4,053</td>
<td>2,702</td>
<td>-1,351</td>
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<tr>
<td>Statewide Total</td>
<td>709,702</td>
<td>381,845</td>
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Example of Place-Conscious Work

State Schools Chief Tom Torlakson Announces Fifth Year in a Row of Declining Student Suspensions and Expulsions

SACRAMENTO—State Superintendent of Public Instruction Tom Torlakson today announced that the number of students suspended and expelled in California public schools has declined for the fifth year in a row, showing that efforts to improve attendance by using more engaging instruction and effective discipline are making significant progress.

From the 2011–12 school year to 2016–17, suspensions declined by a remarkable 46 percent, meaning there were fewer suspensions in 2016–17 than in 2011–12. (See Table 1.)

Similarly, expulsions decreased by 42 percent, dropping from about 9,800 to 5,700, a difference of about 4,100. (See Table 3.)

The figures come from data collected by the California Department of Education (CDE) and are the most comprehensive statistics in the nation. The data, which covers both 2015–16 and 2016–17, provides detailed information on suspension rates of numerous student groups, including males, females, Latinos, whites, African-Americans, Asians, Pacific Islanders, and Filipinos.

The suspension and expulsion rates for various ethnic groups are shown in the table below:

Table 1: Total Suspension Counts by Ethnicity

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<tr>
<td>White</td>
<td>143,618</td>
<td>76,836</td>
<td>-66,782</td>
<td>-46.6%</td>
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<tr>
<td>Two or More Races</td>
<td>13,201</td>
<td>13,415</td>
<td>-204</td>
<td>-1.5%</td>
</tr>
<tr>
<td>Not Reported</td>
<td>4,053</td>
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When California schools call cops for small infraction it disproportionately hurts minority students, civil rights study find

Black preschool kids get suspended much more frequently than white preschool kids, U.S. survey says

Fresno Unified teachers demand stricter discipline

Suspending Teens Ruins Lives and Costs Taxpayers $35 Billion a Year
Victories

The New York Times
Courses in Manhood for African-American Boys

The Fresno Bee
‘Schools Not Prisons’ tour aims to curb school discipline, incarceration

The Sacramento Bee
Schools use alternatives to suspension, see student behavior improve

Bakersfield.com
Suspension, expulsion rate in Kern County schools decreases

Fusion
5 ways to end the school to prison pipeline
Fresno, CA

Fresno students met with The California Endowment board

“Harsh, targeted school discipline policies and practices are getting in the way of our education.”
Place-Conscious Practice

- Restore well-being and opportunity to distressed communities
- Opportunity barriers across multiple systems. (health, education, housing, employment, transportation)
- Social determinants approach looks for root causes.
Root Causes

• Power and autonomy: Power imbalance between groups.
• Being valued in Community: An exclusionary narrative that devalues and dehumanizes certain populations.

As a result, key opportunity structures (systems) are insufficiently accessible and accountable to many of the constituents that they were designed to serve.
Core Principles

• Enlist the participation of those populations that are most impacted by the inequity
• Build power
• Change the narrative
• Break down silos
Place “Conscious” Design

Campaigns

Healthy California (HCAL)

Healthy Communities (HCOM)

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